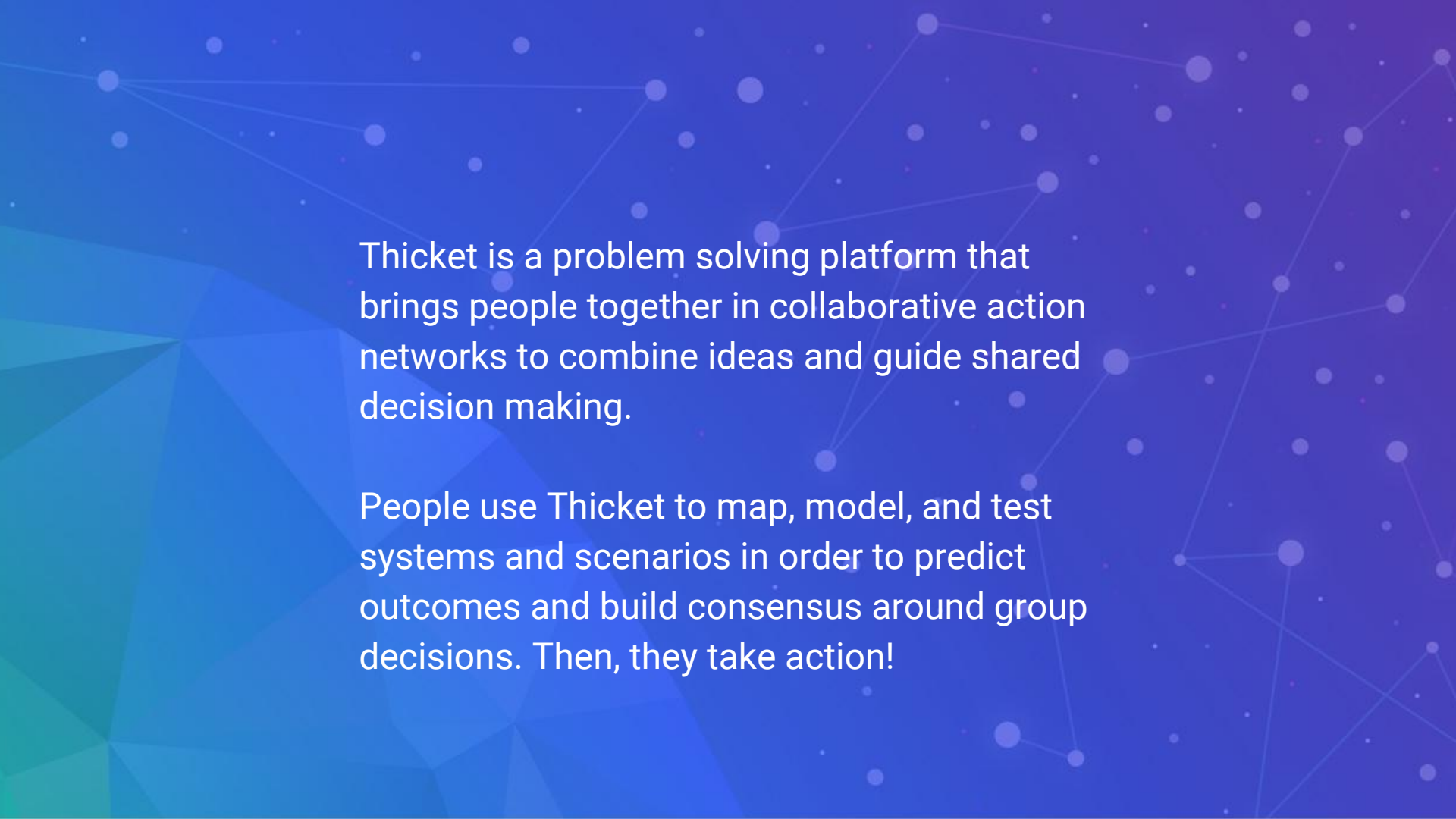


thicket

One simple platform to solve big problems collaboratively



Thicket is a problem solving platform that brings people together in collaborative action networks to combine ideas and guide shared decision making.

People use Thicket to map, model, and test systems and scenarios in order to predict outcomes and build consensus around group decisions. Then, they take action!

The background features a gradient from dark blue on the right to a lighter blue and green on the left. A network of white dots and lines is overlaid on the right side, resembling a constellation or a data network. The text "How It Works" is centered in white.

How It Works

1. Engage people through community networks focused on common goals.

The screenshot displays the 'Rebuild Together' website interface. At the top, a navigation bar includes 'About', 'Explore', 'Insights', and 'Goals'. The main header features the text 'Rebuild Together' and the tagline 'It's time to rebuild our communities with each of us pitching in.' Below this, a 'Network Goals' section lists three categories: 'Support local community building', 'Avocate for racial justice', and 'Fight for Immigration Rights'. A 'Join Rebuild Together' section prompts users to 'What will you do?' and provides a form with fields for name, city, personal goal, and value impact. A 'Join the Network' button is located at the bottom of this section. To the right, two user profiles are shown: Jacob H, with a goal of working with LGBTQ youth, and Sam H, with a goal of protecting immigrant children. Each profile includes a circular profile picture and a blue background box containing their goal text.

Rebuild Together

About Explore Insights Goals

Rebuild Together

It's time to rebuild our communities with each of us pitching in.

Network Goals

- Support local community building
- Avocate for racial justice
- Fight for Immigration Rights

Join Rebuild Together

What will you do?
(Join by submitting a response)

My name is name, and I live in city.

My personal goal is to action my goal.

This will value impact network goal.

+ Add another goal

[Join the Network](#)

My personal goal is to work with LGBTQ youth. This help us support community building.

Jacob H

My personal goal is to protect immigrant children. This will help us fight for immigration rights.

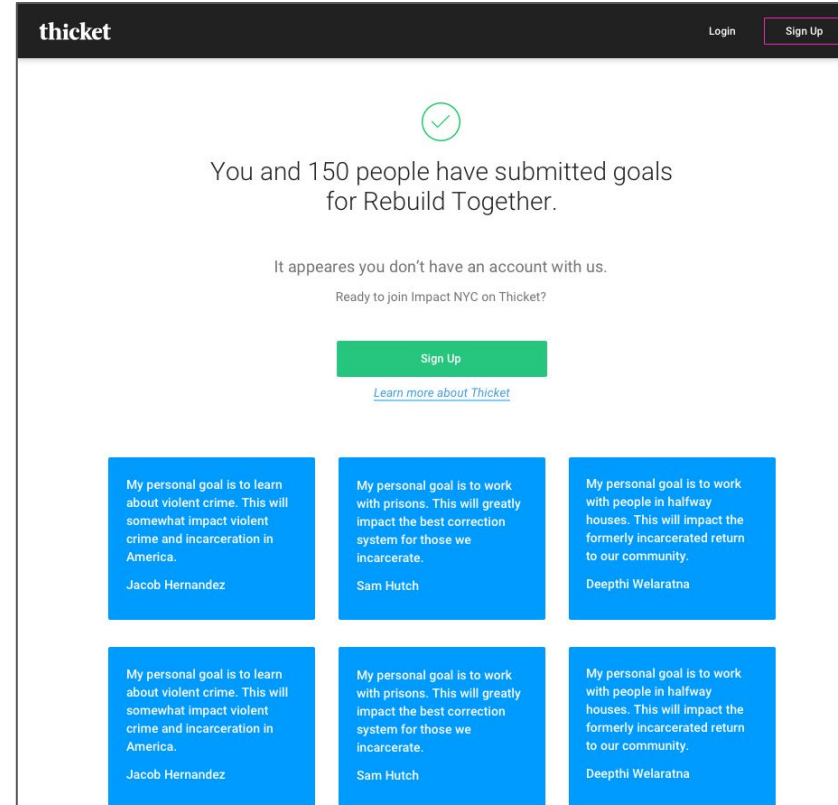
Sam H

People begin using Thicket by either joining or creating a network.

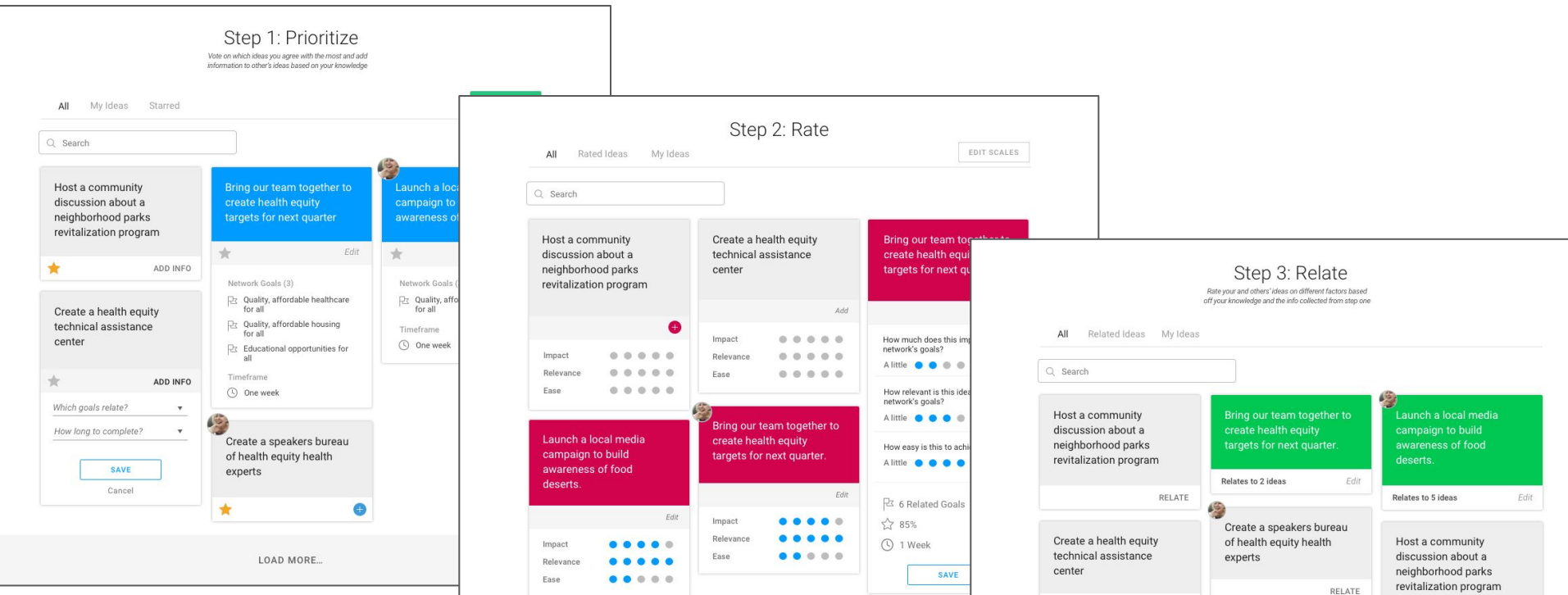
As part of a network, each member creates ideas about how to achieve the network's goals.

Through their input, members analyze problems, propose solutions, and identify influential factors.

The input of each network member creates the data that powers Thicket's problem solving & analytical tools.



2. Make plans and set goals through a fully inclusive decision making process.

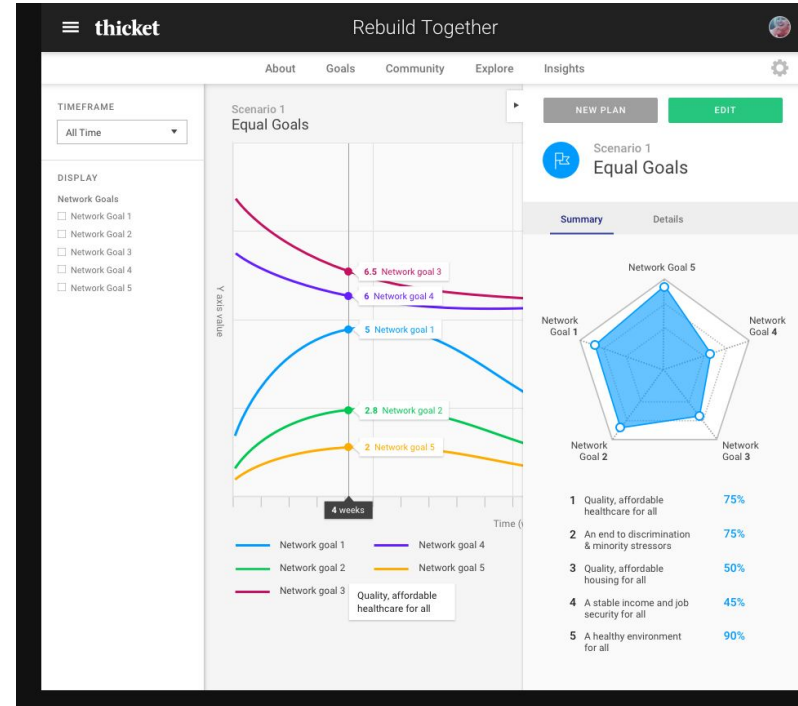


Community participation drives the decision making process.

Gather ideas from members that address network goals and hone in on the right solutions.

Turn proposed solutions into working models by determining how they impact each other, both positively and negatively.

Finalize plans by running predictive scenarios to choose optimal solutions.



3. Help members connect and organize around common goals and interests.

thicket Rebuild Together

About Explore Insights Goals

Network graph showing connections between members.

Jacob Hernandez
Thicket Labs Employee
Brooklyn, NY, USA

CONNECT

- Friend
- Work with
- Met in Person

SEND REQUEST

You two share **6** qualities. That is **quite** similar for this network.

Designer	Dog Lovers
Photography	Developers
Social Justice	Location: Brooklyn

tpe Rebuild Together

About Community Groups Opportunities My Profile

Jacob Hernandez
Thicket Labs Employee
Brooklyn, NY, USA

Jacob focuses on brand and partnerships at Thicket Labs. He draws on his visual design and workshop facilitation background to develop effective and engaging communication and collaboration strategies for Thicket's clients.

Details Activity Connections

LGBTQ Rights is/are very important to me, so my goal is to apply for volunteer opportunities.

Frisbee is/are very important to me, so my goal is to join [Frisbee Club](#).

INDUSTRY
Design, UX Design

WORK
Thicket Labs
Product Designer
March 2014 - Present
Developing nations amplify, detection replicable, Strengthen democracy, civic engagement Peace Corps

HARD SKILLS

Graphic Design	High
Web Design	High
Book Binding	Medium
Underwater Basket...	Low
Front-End Coding	Low

SOFT SKILLS

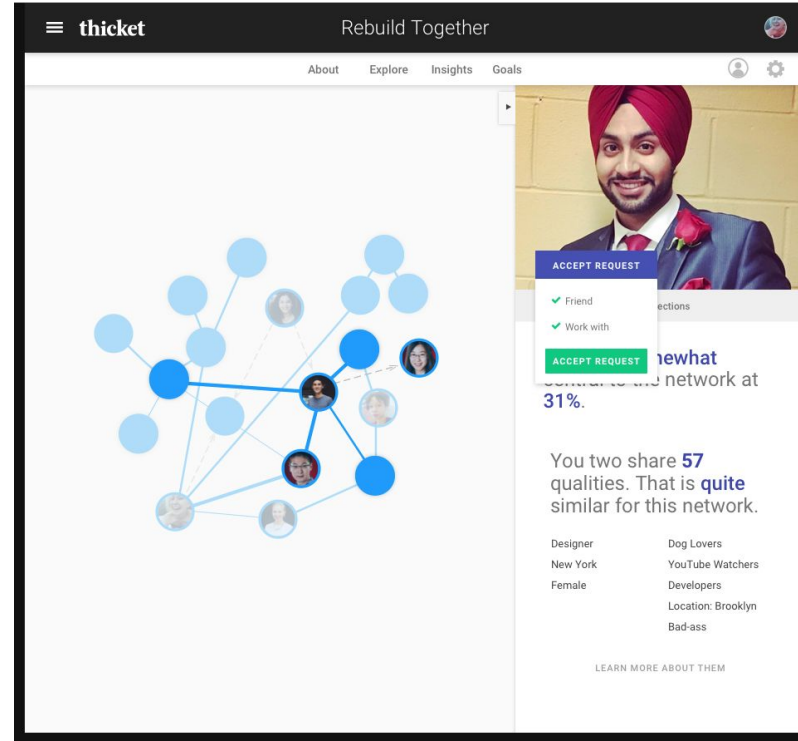
Boxee

The network map makes it easy for people to begin collaborating.

The network map visualizes degrees of connectivity, goals & interests.

People can create groups within their network that are based on similar goals and interests.

Thicket networks are searchable, allowing users to find and connect with other like-minded communities.



4. Gain insights into how people are contributing to move plans forward.



Member Influence

MEMBER TYPE: ALL

Most Influential Members

- Nadia Chilmonik**
48% influence score
- Deepthi Welaratna**
48% influence score
- Valerie Evering**
37% influence score
- Jacob Hernandez**
37% influence score
- Sam Hutch**
28% influence score
- Manpreet Singh**
28% influence score

+ Show all

Most Connected Members

- Nadia Chilmonik**
5 connections
- Deepthi Welaratna**
5 connections
- Valerie Evering**
4 connections
- Jacob Hernandez**
4 connections
- Sam Hutch**
3 connections
- Manpreet Singh**
3 connections

+ Show all

Most Central Members

- Nadia Chilmonik**
11% centrality score
- Deepthi Welaratna**
11% centrality score
- Valerie Evering**
3% centrality score
- Jacob Hernandez**
3% centrality score
- Sam Hutch**
0% centrality score
- Manpreet Singh**
0% centrality score

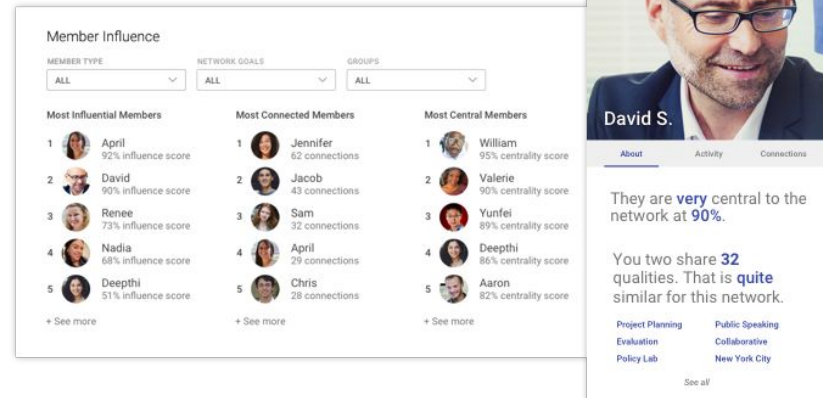
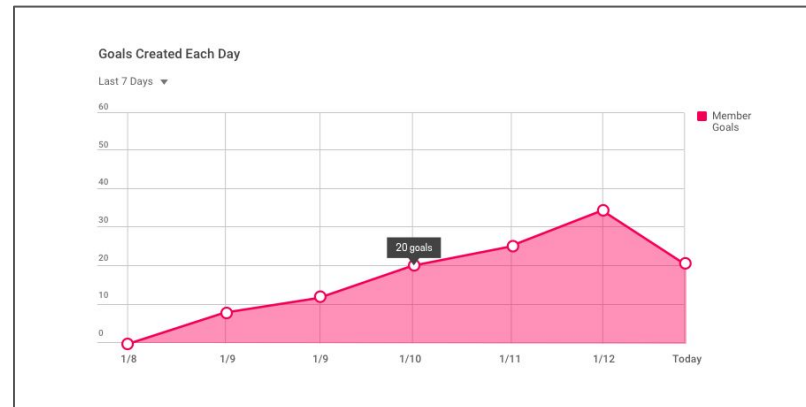
+ Show all

Track network dynamics over time to evaluate impact.

Discover key community members who are positioned to facilitate collaboration.

Identify & track groups, goals & interests that are important to the network.

Learn how to build stronger relationships between community members to maximize action and impact.



The background features a gradient from dark blue on the right to a lighter blue and green on the left. A network of white dots and thin lines is overlaid, resembling a constellation or a data network. The dots vary in size, and the lines connect them in a non-uniform pattern. The overall aesthetic is clean, modern, and tech-oriented.

How We Work

Thicket is flexible, for use in a wide variety of contexts.

Thicket can distribute surveys anywhere online. Our platform can also be used live with groups in workshop settings.

Our platform is mobile-ready, and we support data collection in offline environments through paper-based tools and uploads.

Our natural language prompts are designed for more organic responses, making data collection easier across a variety of users.



Personal data belongs to individuals, not to companies.

You own your data. We never sell your data to third-parties. And we don't allow advertising on our platform.

Users manage sharing and privacy settings on their individual profile data.

We can work with you to design custom data sharing agreements with your network members.

We don't charge per member, so you don't have to limit your growth.

Pay a one-time set up fee for the network customization based on your needs.

After that, pay \$625 per month for 5 admin seats and unlimited community members.

We include community onboarding and engagement support for the first six months of service.

We've worked with over 100 teams and communities, including the ones listed here.



The background features a gradient from dark blue on the right to a lighter blue and green on the left. A network of white dots and thin lines is overlaid on the right side, resembling a constellation or a data network. The text "Our Services" is centered in a white, bold, sans-serif font.

Our Services

Our team is here to help you use Thicket more effectively.

We provide workshops and training on how to use Thicket with your community.

We can also help you design and carry out research, planning and evaluation programs.

We can also customize our technology services for clients with specific needs.

Research & Learning

We design and implement surveys and studies for cognitive and behavioral research, stakeholder and system mapping, and impact monitoring and evaluation.

- Shared Measurement Frameworks
- One-Time Surveys
- Tracking Surveys
- Analytics Dashboards
- Recruitment and Distribution Campaigns
- Research & Evaluation Programs



Collaboration & Engagement

We help teams and communities to come together to establish goals, create teams, and develop programs and projects together.

- Program Design & Management
- Engagement Campaigns
- Scenario Planning & Simulations
- Strategic Planning Programs
- Collaboration Programs



Design Thinking & Innovation

Our in-room and tech-enabled workshops give teams the skills to craft a common vision, set clear objectives, and design solutions to deliver measurable impact over time.

- In-Room Workshops
- Tech-Enabled Workshops
- Live Data Capture and Analysis
- Design Lab Programs
- Social Innovation Programs





Case Studies



Stakeholder Engagement NYC Department of Health & Mental Hygiene

Challenge

A chronic disease prevention initiative includes several programs and hundreds of partners. How can the department encourage meaningful collaboration across all relevant programs and partners?

What We Did

We taught department staff how to build a stakeholder map and helped them identify influence within the network. Staff learned how to apply their insights to rethink collaboration and partnership strategy.



Research and Evaluation Google, Inc.

Challenge

A technology company has invested in long-term strategies to diversify its talent base but won't see evidence of impact for years. How can they evaluate their return on investment without hard data?

What We Did

We worked with program and evaluation staff to create surveys using a predictive impact model to measure behavior change. We then designed a recruitment strategy to distribute surveys through program partners.

Learning & Collaboration University of Toronto BRIDGES Collaborative



Challenge

An academic incubator invests in programs working on common challenges but has no method to share learnings across the portfolio. How can the incubator share learnings and coordinate efforts more efficiently?

What We Did

Thicket built a survey and dashboard to share real-time insights across programs. Programs connected with each other more efficiently and the BRIDGES team identified trends across the portfolio for performance reports.

Workshop & Impact Evaluation Chinatown Youth Initiatives



Challenge

A youth leadership nonprofit has a passionate base of underrepresented students but little data on their actual impact on the students' lives. How can the nonprofit measure impact and build trust at the same time?

What We Did

We delivered a mobile survey and workshop to measure members' emotional wellbeing as experienced in different settings. Students gained awareness of their emotional health, and CYI received impact data.

The background features a gradient from dark blue on the right to a lighter blue and green on the left. A network of thin white lines connects various circular nodes of different sizes, creating a starry or constellation-like pattern. The text 'Our Team' is centered in a white, bold, sans-serif font.

Our Team

Who is Thicket Labs?

We are campaigners, technologists, designers, and researchers. Our mission is to unlock agency, opportunity, and resources for greater circulation in society.

Our team has a unique blend of expertise in design and social innovation, applied computational research, and twenty years of carrying out social change campaigns, from local grassroots organizing to global movement building.



Leadership



Deepthi Welaratna
Founder & Principal

Deepthi Welaratna leads the management, design, and innovation team at Thicket Labs. Her 16-year history launching products, movements and ventures at the intersection of media, culture, and technology led her to found Thicket Labs.

Deepthi has worked in strategy consulting, education, public policy, design, and tech.

Deepthi received her MA in Media Studies from The New School.

Start a conversation to talk about your team and community goals.

deepthi@thicketlabs.com
415.335.0500



thicket

jointhicket.com